

Clean Air Journal: Advertising Rates 2023

2023 ADVERTISING RATES

Clean Air Journal: A4 Advertisement	
Advert Size	A4
1 x Issue	R 5 300.00
2023 SPECIAL OFFER:	
2 Issues + 6 Months - Banner Advert	R 9 500.00
Banner Advert: Clean Air Journal Landing Page*	
Size: 500 x 500 Pixels	
2 Months	R 1 500.00
4 Months	R 2 500.00
6 Months	R 3 300.00

All rates exclude 15% VAT



*The banner ads on the Clean Air Journal landing page are stacked and will be placed on a first come first serve basis.

Booking and Material Deadlines:

May/June Issue: 2 June 2023 November/December Issue: 19 November 2023

Print advertisement specifications:

Adverts should have a bleed extending 3 mm beyond trim size. Digital files are accepted in both CMYK and RGB. File Formats: PDF, JPG, PNG. Resolution 300 dpi. Full Page size (vertical) 2480 pixels x 3508 pixels.

Why advertise in the Clean Air Journal?

The Clean Air Journal publishes articles of importance to Africa in different disciplines in air quality, air pollution, its impacts on the environment and the management thereof.

The Journal is included in the Scopus and SciELO-SA journal lists for 2023, and articles published are eligible for DHET funding. The Journal is furthermore indexed in Google Scholar, SHERPA/ROMEO, and Ulrich's ProQuest.

Publication frequency

The Journal is published twice per year in May/June and November/ December (one volume containing two issues per volume). Peer-reviewed articles are published as Online Early Articles as soon as they are accepted.

Distribution and readership:

The journal was visited 7 853 times in 2022.

Clean Air Journal publishes advertisements and announcements relevant to air quality and its impact in Africa. These include advertisements of companies and organizations working in this field, announcements of conferences and workshops, and relevant job listings. NACA, the publisher of Clean Air Journal, approves advertisements published and this process is separate from the editorial process of the journal.

To book please contact Beverley Terry at bev@naca.org.za or 071 683 9770